

Juried Mixed-Media Show

Benefitting the Alzheimer's Association

Open to Visual Artists Working in all Media

Theme: Fond Memories

June 21 – July 22, 2018

Location: Coastal Arts League Gallery, Zaballa Square, 300 Main St. Half Moon Bay, CA, in a ground floor gallery. The exhibition gallery is 535 square feet, with north-facing windows.

Displayable media categories are: writing, sculpture, painting, drawing, photography, printmaking, ceramics, collage, assemblage, mixed media, and fiber art. The art must be able to hang on the wall or occupy a 12" square pedestal.

Juror: Brian Bowes, illustrator, brianbowesillustration.com/ Living in Santa Cruz, California, Brian Bowes' illustrations shine with story-telling, draftsmanship, and creativity. His work has been included in numerous children's books. A former Illustrator Coordinator for the San Francisco North & East Bay region of the Society of Children's Book Writers and Illustrators (SCBWI), Bowes appreciates this community of like minded creators and enjoys actively participating and helping others.

Prizes: Juror's Choice Awards: \$150 for first, \$100 for second, and \$50 for third place, plus additional gifts from local vendors.

Rules of Entry: Enter by May 20, 2018. All exhibited work must be for sale. Digitally upload one or more images of your work. Submissions are open to visual artists working in **all media**. Artworks may be two-dimensional or three, and of any material. Work must be original, and not displayed in a prior CAL show for the last two years.

Submission: Send an email to Caljuriedshow@gmail.com with the following information: Name of Show, Artist's name, mailing address, and phone number. Attach images of up to four artworks, labeled with title, medium, size, and price for each piece. Add a paragraph about the work, to be included on the wall card.

Entry Fees:

A tax-deductible donation is requested at the time of entry: \$40.00 for the first piece, \$10 for each additional piece. Members of the Coastal Arts League receive a discount of \$10 on the first entry. You can donate your entry fees at www.coastside-artists.com, and receive a receipt by return mail. Alternatively, you may send a check to Coastal Arts League, 300 Main St. Half Moon Bay, CA 94019.

Acceptance notifications will be emailed by June 3, 2018. Label each piece (artist, title, medium, framed size, and price). Bring your 8.5 x 11" Artist's Statement to be included in the show's book of artists. Also bring up to 10 business cards to leave in the gallery office.

Size and Weight Limits:

Each piece must be manageable by the curator. All 2-D artwork must be gallery-ready, with hanging wire on back, with the exception of frameless metal prints, which come with cleats. Gallery wrapped canvas must be a minimum of 1" in depth. Please use plexiglass, not glass, in framed pieces larger than 30"x 40".

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Important Dates:

- **Enter by:** Sunday, May 20, 2018 at 6:00 PM
- **Notification of Acceptance:** June 3, 2018
- **Artwork in-take:** June 18, 2018, Noon to 5:00 PM
- **Exhibition on view:** June 21 - July 22, 2018
- **Reception:** June 23, 2018, 2:00 - 4:00 PM
- **Artwork pick-up:** July 23, 2018, Noon to 5:00 PM

Terms and Conditions:

By entering you are verifying the submitted work is yours, that you have the rights to the images or artwork.

You are granting the Coastal Arts League (CAL) the right to use entered work for the website, printed lists of selected images, and for future show promotions. All rights to submitted images remain the property of the artist.

CAL collects sales tax, and retains a 25% commission to support exhibitions, operations, and educational programming of the Coastal Arts League.

- **15%** of the purchase price will be donated to the **Alzheimer's Association** as part of the Longest Day Fundraising campaign.
- **60%** of the purchase price will be remitted to the artist within 30 days of the show's closing.

The Coastal Arts League accepts no responsibility for pieces in the show. It is the responsibility of the artist to provide his or her own insurance. Check with your Homeowners' insurance agent.

CAL promotes all shows through our website, www.coastside-artists.com, announcements to CAL members, photography clubs, art centers and associations, and throughout the region. Entrants are not responsible for show promotion. However, it is recommended each entrant let family, friends, and colleagues know about the show and reception.

About the Coastal Arts League:

The Coastal Arts League is a 100% volunteer run non-profit corporation, **501(c)(3) 94-2704204**, located on the San Mateo coast of Northern California. Since 1979, CAL has supported the creative arts in the Coastside Community, by offering:

- Community Arts Education programs
- Exhibitions free to the public, celebrating the talent of local and regional artists
- Support for an Artists Cooperative
- Support for other non-profit community groups

Contact information: For questions about this Exhibition, please contact Jane Lewis at 619-886-5882.